



**YOU COULD
WIN ANY
OF THESE
100 EXCITING
PRIZES!**

1ST PRIZE:
VACATION OF YOUR
CHOICE FOR UP TO 4
PEOPLE ANYWHERE IN
THE UNITED STATES
WITH A RETAIL VALUE
OF \$5000 ... OR \$5000
IN CASH



2nd - 5th

2nd-5th
PRIZES:
19" REMOTE
COLOR TV



6th-10th
PRIZES:
COMPACT DISC
PLAYER



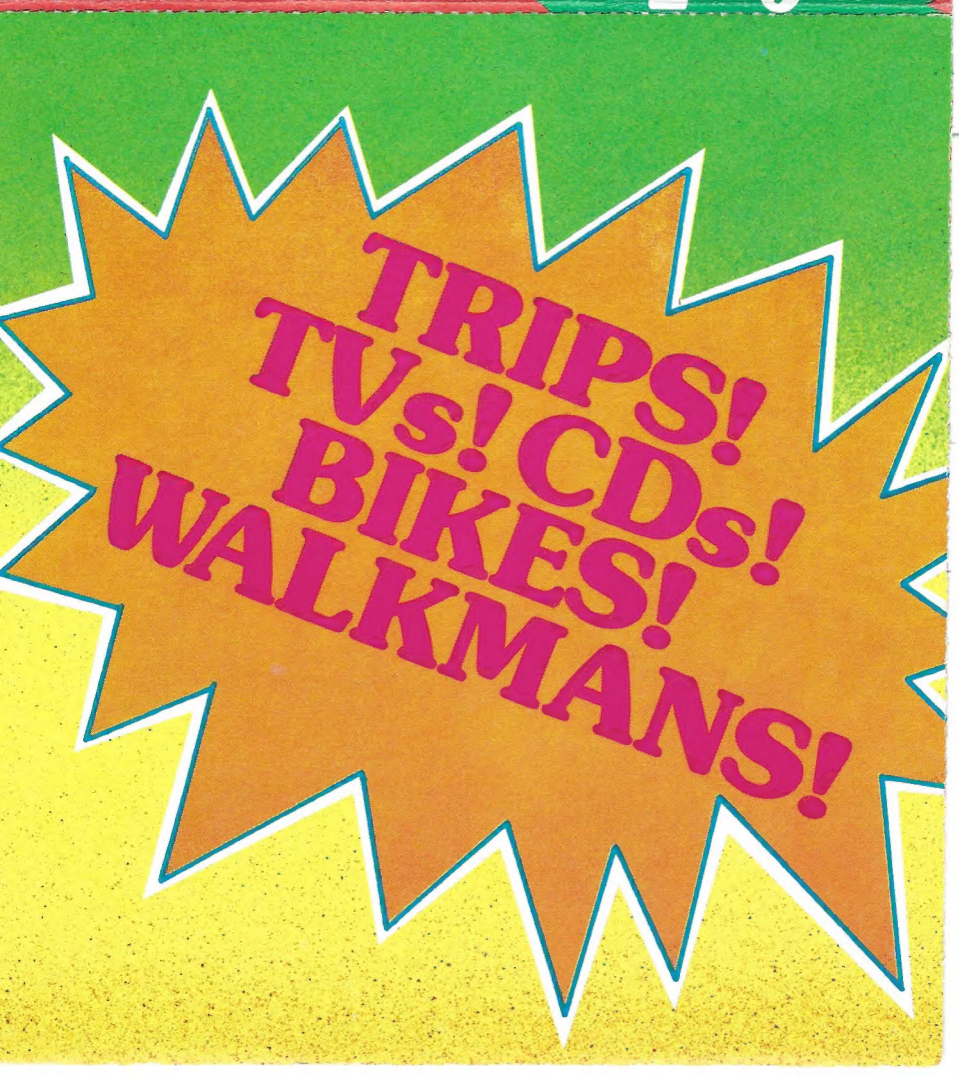
11th



11th - 25th
PRIZES:
ROADMASTER
10-SPEED
BICYCLE

26th - 100th
PRIZES:
AM/FM SONY
WALKMAN





**TRIPS!
TVs! CDs!
BIKES!
WALKMANS!**

CONTEST RULES

1. Complete the sentence "I like to play Arkanoid because" in 25 words or less. Entries will be judged for creativity and rationale.
2. Fill out the entry form and return by mail.
3. No purchase necessary. Entry forms are available by sending a stamped, self-addressed envelope to Taito America Corporation, P.O. Box 551, Wheeling, IL 60090. One entry form per envelope per day while supplies last. Requests must be received by 2/28/88.
4. Enter as often as you wish, but all entries must be mailed separately and received by 3/15/88. No reproductions. Not responsible for lost, late, illegible or mutilated mail. All entries become property of sponsor and will not be returned.
5. Winners will be selected by an independent panel of judges and their decision will be considered final. Winners will be selected on or about 3/31/88.
6. Winners will be notified by mail. Prizes not transferable. No substitution.
7. Odds of winning will depend upon the number of entrants and the quality of answers. All prizes will be awarded.
8. Winners may be required to consent to use of names and photos for advertising and promotion without further compensation.
9. Approximate retail value of the Grand Prize vacation is \$5,000. Approximate retail value of the 4 19" remote color TVs is \$399.95 each. Approximate retail value of the 5 compact disc players is \$239.95 each. Approximate retail value of the 15 Roadmaster 10-speed bicycles is \$179.95 each. Approximate retail value of the 75 AM/FM Sony Walkmans is \$29.95 each. Actual prizes may vary from photography.
10. Contest is open to U.S. and Canadian residents. Employees and their families of Taito America Corporation and Nintendo of America Inc., the production company, Bud Solk & Associates Advertising and contest agents not eligible. Void where prohibited and subject to all federal, state and local laws and regulations. Taxes are sole responsibility of the winners.
11. For winners list, send a stamped, self-addressed envelope to: Taito America Corporation, P.O. Box 551, Wheeling, IL 60090.

OFFICIAL ENTRY FORM

To enter, fill in the form below and mail today.
Entries must be received by March 15, 1988.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COMPLETE IN 25 WORDS OR LESS:

I like to play Arkanoïd because _____

PLEASE HELP US BRING YOU FUN AND ADVENTURE BY FILLING OUT THE FOLLOWING.

NAME OF STORE WHERE YOU BOUGHT ARKANOID _____

CITY _____

TYPE OF STORE: ☐ Toy ☐ Discount ☐ Computer ☐ Other _____

AGE OF PURCHASER: ☐ under 18 ☐ 18-24 ☐ 25-39 ☐ 40 +

AGE OF USER: ☐ under 8 ☐ 8-12 ☐ 13-17 ☐ 18-24 ☐ 25 +

HOW DID YOU LEARN OF ARKANOID? ☐ Store display ☐ Salesperson

☐ Advertising ☐ Child ☐ Friend/relative ☐ Other _____

TAITO GAMES YOU'D LIKE TO SEE:

☐ War games ☐ Space games ☐ Sports games ☐ Maze games

☐ Learning games ☐ Other _____

COMMENTS? _____

PLEASE
AFFIX
22¢
POSTAGE

FIRST CLASS MAIL



Taito America Corporation
P.O. Box 551
Wheeling, IL 60090